



Homebuyer Mail Programs

Important Information Homebuyer Mailing Program

- Mailed to all recent homebuyers in the Las Vegas metro area 5-7 days after home closing
- Monthly distribution can range from 3,000-5,000 addresses
- 8.0" x 5.25" glossy, 4 color, 2-sided insert
- Cost: From 9.5¢ each address

Welcome Kit Homebuyer Mailing Program

- Mailed to all recent homebuyers in the Las Vegas metro area 15-18 days after home closing
- Monthly distribution can range from 3,000-5,000 addresses
- 8.0" x 5.25" glossy, 4 color, 2-sided insert
- Cost: From 8.5¢ each address

Follow Up Homebuyer Mailing Program

- Mailed to all homebuyers in the Las Vegas metro area 30-35 days after home closing
- Monthly distribution can range from 3,000-5,000 addresses
- 8.0" x 5.25" glossy, 4 color, 2-sided insert
- Cost: From 8.5¢ each address

Getting To Know You Homebuyer Mailing Program

- Mailed to homebuyers in the Las Vegas metro area 90-120 days after home closing
- Reaches 4,000 single-family homes valued above \$285,000 each month
- 8.0" x 5.25" glossy, 4 color, 2-sided insert
- Cost: From 8¢ each address

Pre-Move Moving Guide

- Reaches homeowners in the planning stages of moving
- Mailed to existing homes recently listed on real estate market
- Reaches avg. 1,400-1,800 addresses monthly
- 6" x 9" glossy, full color booklet
- Price: As low as 12 cents per address

Call (888) 523-0165

for more information about advertising options

**ASK ABOUT
OUR NEW
ESCROW MAILING
PROGRAM!**

